

ALLIED PHYSICIANS GROUP'S INAUGURAL CONFERENCE TO FEATURE 'ZDoggMD' ZUBIN DAMANIA, M.D. AS KEYNOTE SPEAKER

The TEDMED Presenter to Speak to Physicians on Controlling Their Destiny and Practice

(Garden City, NY – Sept. 16, 2014) On Sept. 30, Allied Physicians Group's "Future of Health & Medicine – Controlling Your Destiny And Your Practice" conference will host "ZDoggMD" Zubin Damania, M.D. in its inaugural conference for healthcare practitioners at the Garden City Hotel in Garden City. This two-hour conference is designed for physicians, healthcare executives and other healthcare professionals interested in learning about caring for patients while also rediscovering joy in the practice of medicine and making a difference in the lives of others.

A 2013 TEDMED presenter, Damania is an internist and founder of Turntable Health, an innovative healthcare startup that's part of an ambitious urban revitalization movement spearheaded by Zappos.com CEO Tony Hsieh. During a 10-year hospitalist career at Stanford, Damania won clinical teaching awards while simultaneously maintaining a shadow career performing stand-up comedy for medical audiences worldwide. His videos, created under the pseudonym ZDoggMD, have gone epidemically viral, educating patients and providers while mercilessly satirizing our dysfunctional healthcare system.

In Las Vegas, Damania is making the leap from satire to actionable change by implementing an innovative model of healthcare delivery that promotes wellness at both the individual and community level. Turntable Health, a membership model primary care clinic formed in partnership with Cambridge, Massachusetts, startup Iora Health, is a ground-up effort to get healthcare right...for everyone.

"Dr. Zubin Damania is pure inspiration, and we are thrilled that he will serve as our keynote speaker at our inaugural conference," said Dr. Gary Mirkin, Allied Physicians Group's CEO. "This event will help healthcare providers reconnect with why they initially sought medicine as a profession and help them not only find meaning in their career, but also ensure a positive impact on the lives of their patients."

Damania is available for interviews with the media prior to the conference. His TedMed presentation is online at

https://www.youtube.com/watch?v=QLqrjLBV95o#t=69

Details:

Date: Sept. 30, 2014, 6:30-8:30 p.m.

Location: The Grand Ballroom at The Garden City Hotel, 45 Seventh Street,

Garden City

Cost: By Invitation- No Charge

For more information or to sponsor the event, contact Robert Creaven at

516.945.3087 or rcreaven@alliedphysiciansgroup.com

To RVSP, contact Kerry Gillick-Goldberg at 516.455.3179 or kerry@kggpr.com by

Sept.23

Kosher menu items are available.

Event sponsors include North American Partners in Anesthesia, RivkinRadler Attorneys at Law, North Shore-LIJ, Mount Sinai, Gettry Marcus, Phreesia, North Shore-LIJ North Shore University Hospital Medical Staff Society, Virtual OfficeWare Healthcare Solutions, MedCost, Empire Blue Cross Blue Shield, North Shore LIJ CareConnect, Medco and Meridian Medical Management.

About Allied Physicians Group

Allied Physicians Group is a partnership of more than 100 dedicated, caring physicians and 500 highly trained support staff serving 150,000 patients in Greater NYC, Long Island and the Hudson Valley. For more information, visit <u>alliedphysiciansgroup.com</u>.